

# Marathon Training Guru Jeff Galloway Named Official Training Consultant For Newly Branded runDisney Race Series

**LAKE BUENA VISTA, Fla. (Sept. 2, 2010)** — Jeff Galloway, one of America's foremost marathon trainers, has been named the official training consultant to Disney's series of endurance events, which has been rebranded [runDisney](#).

Galloway, a 1972 Olympian and founder of the popular Galloway Marathon Training Program, will offer his running and training expertise to beginners as well as experienced runners, helping runners of all ages lead more active lifestyles. Galloway's unique training methods and tips will be available to runners through online *runDisney* videos and programs, as well as through special Galloway appearances at all *runDisney* events.

The *runDisney* brand brings together all four current Disney marathon and half marathon weekends to create a unique series of destination races that offer one-of-a-kind running experiences for the more than 75,000 people who compete in *runDisney* events annually. All *runDisney* events feature various races through Disney theme parks, signature Disney characters and entertainment, first-class event management and exclusive race medals. The upcoming lineup of *runDisney* events include the Disneyland Half Marathon (September), Disney Wine & Dine Half Marathon (October), the Walt Disney World Marathon presented by CIGNA (January) and Disney's Princess Half Marathon presented by Lady Foot Locker (February).

The new *runDisney* brand also includes a new website, [rundisney.com](#), which will provide runners with a wealth of running-related information and content, from Galloway training videos to endurance tips to complete *runDisney* event information. Additionally, newly launched [www.facebook.com/rundisney](#) will provide opportunities for the endurance community to connect and interact with *runDisney*.



‘The *runDisney* brand greater aligns our incredible collection of race weekends, which are designed as destination events offering family fun for runners of all ages and levels. And now

with access to Jeff Galloway, those runners will be able to enhance their running experience at Disney, which we hope will lead them to live healthier and more active lives.’

—Faron Kelley, Disney Sports Marketing Director

Galloway, who has completed all 17 Walt Disney World Marathons, is well known around the world for his highly successful Run-Walk-Run method to improve performance and avoid injuries. He is a member of the Road Runners Club of America Hall of Fame as well as the Westminster School Hall of Fame, and has a bronze bust in the Nike Walk of Fame in Oregon.

A renowned authority on endurance training, Galloway is a best-selling author and a regular columnist for Runner’s World magazine. In his four decades of endurance training, he has coached more than 200,000 runners and walkers, and helped stage hundreds of races, events and clinics throughout the United States and internationally.

“The *runDisney* events are widely respected and are all favorites among runners everywhere,” Galloway said. “I’m really excited about working with Disney to help the beginners get started, to push the experienced runners to improve their performance and to help everyone at *runDisney* events have even more fun.”