

New Elements Await Runners as 20th Anniversary Disney Marathon Registration Opens

2013 Disney Marathon to feature new commemorative medal, new post-race party and enhanced entertainment; Race expected to be a sellout

LAKE BUENA VISTA, Fla. – (Apr. 10, 2012) – Runners competing in the **20th anniversary Walt Disney World Marathon – registration opens today** – will experience several unique features, including a special 20th anniversary medal, new entertainment elements and a new post-race party.

To mark two decades of the Walt Disney World Marathon, the 2013 marathon, which anchors the Walt Disney World Marathon Weekend presented by Cigna, will have enhanced entertainment at Mile Marker 20 to celebrate the 20th anniversary. And the finishers will take home a specially-designed 20th anniversary Mickey Mouse medal, plus they can celebrate their achievement at a new post-race party at Downtown Disney.

The marathon weekend, which is expected to draw a sellout field of more than 20,000 for the 26.2-mile marathon, is Jan. 10-13 and will again feature **Kids' Races throughout the weekend**, including the **Mickey Mile**, a **Family Fun Run 5K** on Friday, the **Half Marathon** on Saturday and the **Marathon** on Sunday. There is also **Goofy's Race and a Half Challenge** which involves running the Half Marathon and the full Marathon – 39.3 miles! The **Health and Fitness Expo** runs throughout the weekend at ESPN Wide World of Sports Complex and features the latest in running technology and fashion, as well as renowned running experts like **Jeff Galloway**, the official training consultant for *runDisney*.

Runners can register at www.rundisney.com. There is reduced pricing for early registrants. Below is pricing and the schedule of events for the 2013 Walt Disney World Marathon Weekend presented by Cigna.

EVENT	April 10 – June 19	June 20 – Sept. 25	Sept 26 – Jan. 13
Full Marathon	\$150	\$170	\$190

Half Marathon	\$150	\$170	\$190
Goofy Challenge	\$320	\$350	\$380
Family Fun 5K	\$55	\$55	\$55

EVENT	DAY	TIME
Disney's Health and Fitness Expo	Thursday	9:00 AM – 7:00 PM
	Friday	9:00 AM – 7:00 PM
	Saturday	10:00 AM -5:00 PM
<i>run</i> Disney Kids' Races	Thursday	3:00 PM
	Friday	11:00 AM
	Saturday	11:00 AM
Mickey Mile	Thursday	4:30 PM
	Friday	12:30 PM
	Saturday	12:30 PM
Disney Family Fun Run 5K	Friday	6:30 AM
Walt Disney World Half Marathon	Saturday	5:30 AM
Walt Disney World Marathon	Sunday	5:30 AM
Downtown Disney After Party	Sunday	4:00 PM – 8:00 PM