Capacity Field for 20th Anniversary Walt Disney World Marathon to be Event's Largest Ever

Limited Space Still Available Through Runner's World Challenge, Groups and Charities

LAKE BUENA VISTA, Fla. (Sept. 7, 2012) – Less than five months after registration began, the 20th Anniversary Walt Disney World Marathon presented by Cigna is sold out, marking one of the fastest sellouts in the event's history.

More than 25,000 runners have registered for the Jan. 10-13 weekend event, ensuring this will be the largest Disney marathon field ever, surpassing the 23,000 runners who ran in the 2010 Disney Marathon.

Runners from around the country and beyond have been undoubtedly drawn to the event because of several unique features tied to the 20th anniversary, such as new course twists (the route goes through the Walt Disney World Speedway and *Champion* Stadium), the new Mickey Mouse medal, the post-race party at Downtown Disney and the chance to run with several celebrities who have registered to run.

Runners still have a few opportunities to run in the Disney Marathon through the *Runner's World* Challenge or by registering through a group or charity. The *Runner's World* Challenge package, for instance, includes several exclusive features such as training advice from *Runner's World* editors, race registration and other VIP amenities. Interested runners can sign up at <u>Runnersworld.com</u> or <u>RunDisney.com</u>, as well as for the Walt Disney World Half Marathon and Goofy's Race and a Half Challenge, which involves running the half marathon and the marathon on consecutive days.

The Walt Disney World Marathon Weekend presented by Cigna will feature events for the entire family such as **Kids' Races throughout the weekend**, including the **Mickey Mile**, a **Family Fun Run 5K** on Friday, the **Half Marathon** on Saturday and the **Marathon** on Sunday. The **Health and Fitness Expo** runs throughout the weekend at ESPN Wide World of Sports Complex and features the latest in running technology and fashion, as well as renowned running experts like **Jeff Galloway**, the official training consultant for *run*Disney.