## 20th Anniversary Walt Disney World Marathon Weekend Scores Hat Trick With Sellout of Marathon, Half & Goofy Challenge

## Half Marathon and Goofy Challenge Fill Up On Heels of Marathon Sellout; Race Weekend to be Largest in Event History

LAKE BUENA VISTA, Fla. (Sept. 11, 2012) – Just days after the 20<sup>th</sup> Anniversary Walt Disney World Marathon presented by Cigna sold out, the Disney Half Marathon and Goofy's Race and a Half Challenge reached capacity.

In all, an event record of more than 58,000 runners from the U.S. and other countries have signed up to participate in the Jan. 10-13 event, including 27,000 for the half marathon and of those runners a record 10,000 for Goofy's Race and a Half Challenge (running the half marathon on Saturday and the marathon on Sunday – 39.3 miles!). The marathon, which sold out last week, will involve more than 25,000 runners, another event record.

Registration remains open for the Family Fun Run 5K, *run*Disney Kids' Races and the Mickey Mile during Disney Marathon Weekend. To register for those events or other runDisney event weekends, visit <u>rundisney.com</u>.

And there are still a few opportunities to run in the Disney Marathon through the *Runner's World* Challenge or by registering through a group or charity. The *Runner's World* Challenge package, for instance, includes several exclusive features such as training advice from *Runner's World* editors, race registration and other VIP amenities. Interested runners can sign up at <a href="Runnersworld.com">Runnersworld.com</a> or <a href="rundisney.com">rundisney.com</a>.

The Walt Disney World Marathon Weekend presented by Cigna will feature events for the entire family such as **Kids' Races throughout the weekend**, including the **Mickey Mile**, a **Family Fun Run 5K** on Friday, the **Half Marathon** on Saturday and the **Marathon** on Sunday. The **Health and Fitness Expo** runs throughout the weekend at ESPN Wide World of Sports Complex and features the latest in running technology and fashion, as well as renowned running experts like **Jeff Galloway**, the official training consultant for *run*Disney.