

# Amateur Athletes Experience the “Big Time” Through High-Tech Broadcast, Online and Imaging Features at ESPN Wide World of Sports Complex at Disney

**High-definition TV cameras, video screens, audio systems and HP technology installed throughout the complex along with resort sports channel creates one-of-a-kind athlete experience**

LAKE BUENA VISTA, Fla.- It is “Lights, Camera, Action” at ESPN Wide World of Sports Complex at Walt Disney World Resort, which is awash in innovative ESPN and HP technology, giving athletes, coaches and fans the sense they have reached the big time.

Since early 2010, ESPN Wide World of Sports Complex has utilized the cutting-edge telecast expertise of ESPN – 56 high-definition cameras (42 robotic, 10 handheld and four studio) and 40 high-definition video screens, including 3 jumbo screens, that capture and display footage from any event taking place at the complex. The cameras and video screens, as well as a 20-zone audio system, are controlled through a state-of-the-art Broadcast Center that features eight edit bays and links to ESPN facilities in Bristol, Conn., New York and Los Angeles.

As a result, athletes, coaches and fans can see live action, ESPN-style game highlights and players/coaches interviews throughout the complex and beyond. And some of that footage may find its way onto one or more of ESPN’s many media platforms, such as ESPN’s SportsCenter or ESPN3.com.

HP technology throughout the complex allows athletes, coaches and fans to have a “hands-on” sports experience and completely customize their visit in ways previously unseen in youth sports. The innovative technology inside the HP Creation Center also offers guests the ability to create, download and enhance commemorative photos and images from their events, then immediately produce and print them onsite.

Beyond the HP Field House, HP kiosks utilizing the latest HP TouchSmart technology are setup throughout the complex to provide users with access to video highlights, field assignments, schedule updates and game day photos, as well as general complex information including maps, weather and dining options.

Here’s a breakdown of the technology elements throughout the complex:

## **COMPLEX VIDEO SCREENS**

With more than 40 video screens, including 3 jumbo screens, positioned at 17 locations around the complex, the athletes, coaches and fans at the complex can see themselves during live action as well as in ESPN-style highlights and post-game interviews. The video screens also regularly display player interviews from the rest

of the sports world, plus welcome messages from popular ESPN personalities, ESPN programs, breaking news and a custom ESPN-style ticker (“the bottom line”).

### **ESPN3.COM**

Fans who can’t attend sports events at the complex can still see many of their favorite pro and youth players and teams compete on ESPN3.com, the network’s broadband channel (formerly ESPN360.com) that allows online viewers to see up to 20 different sports events in a single video player. Reaching more than 50 million homes nationwide, ESPN3.com is expected to feature more than 100 hours of sports complex programming this year involving a wide range of sports events.

### **IN-ROOM TV**

Athletes, coaches and fans staying at Walt Disney World Resort during their competitions can view many ESPN-style highlights, scores and interviews from ESPN Wide World of Sports Complex in the resort’s 27,000 rooms through a new in-room sports complex channel.

### **HP**

The centerpiece of the re-imagined HP Field House is the HP Creation Zone which provides an immersive guest experience utilizing innovative HP technology.

### **ESPNWWOS.COM**

In an effort to better serve athletes, coaches and fans, the sports complex’s web site has the look and feel of ESPN Wide World of Sports Complex. The web site features expanded video capabilities, Google 3D maps and more up-to-the-minute information. The site’s web address is [www.espnwwos.com](http://www.espnwwos.com).

ESPN Wide World of Sports, located at Walt Disney World Resort in Florida is the premier site for amateur sports in the nation. The complex hosts more than 100 entertainment and sports events a year and has accommodated more than 70 different sports and athletes from around the world. Designed to provide youth athletes with an experience synonymous with the names Disney and ESPN, the 225-acre facility features multiple competition venues, including 16 baseball/softball fields, plus the 9,500-seat The Ballpark at ESPN Wide World of Sports Complex, 18 multi-purpose outdoor fields for soccer, football and lacrosse, two field houses for basketball, volleyball and other indoor sports, a third field house specifically designed with cheer and dance in mind, the Track & Field facility and cross country course and a tennis court complex with 10 courts. ESPN Wide World of Sports also provides coaches and teams with a variety of unique sports solutions, such as special travel packages, fresh ready-made meal options, photography services, customized event merchandise, and post-game celebrations in the Disney Parks. For more information, visit [www.disneysportsnews.com](http://www.disneysportsnews.com) for news releases, photos and videos. Follow us on Twitter at @ESPNWWOS and at Facebook at ESPNWWOS.