

## Marathon Sells Out

LAKE BUENA VISTA, Fla. (August 8, 2013) - The 2014 Walt Disney World Marathon presented by Cigna crossed the finish line strong, reaching its runner capacity in just under four months, marking one of the fastest marathon sell-outs in *runDisney* history.

In comparison, the 2013 Walt Disney World Marathon sold out in five months. For 2014, nearly 26,000 registered runners will participate in the Disney Marathon Weekend with more than 13,500 of those runners signed up specifically for the 26.2-mile marathon.

The marathon race joined the other Disney Marathon race weekend events which sold out quickly, including the Dopey Challenge, the Half Marathon, the 10K and the 5K. Registration remains open for Goofy's Race and a Half Challenge (running the Half Marathon and Marathon). And a limited number of individual registrations are still available for the marathon and half marathon through charity and tour groups. For a list of charity and travel providers, visit <http://www.rundisney.com/>.

The 2014 event will be the first time Disney Marathon Weekend (Jan. 8-12) will be a five-day event with the recent addition of the 10K and the Dopey Challenge (running the 5K, 10K, Half Marathon and Marathon), giving runners who register for the challenge the chance to earn as many as six finishers medals.

After the Disney Family Fun Run 5K on Thursday, *runDisney*'s new Walt Disney World 10K, a 6.2-mile timed event, takes place Friday at Epcot. Runners completing the race will receive a Minnie Mouse inspired medal.

The Walt Disney World Half Marathon will be run Saturday followed by the Walt Disney World Marathon on Sunday. Runners who complete both - Goofy's Race and a Half Challenge - will receive a special Goofy-themed medal. Add on the 5K and the 10K and runners can earn four medals, one for each race completed, plus the Goofy and new Dopey Challenge medals, for a total haul of six medals.

Disney Marathon Weekend features other races and events geared towards the entire family: *runDisney* Kids Races and the Mickey Mile, both take place at the ESPN Wide World of Sports Complex on Thursday, Friday and Saturday. Special ticketed breakfasts with characters will be Thursday and Friday following the Family Fun Run 5K and 10K at Epcot. Pasta in the Park parties will take place in Epcot and runners can celebrate their accomplishments from the weekend at the Cool Down Party at Downtown Disney on Sunday.

## Schedule of Events

- **Disney's Health and Fitness Expo:** Jan. 8 - 11 • *ESPN Wide World of Sports Complex*
- **Disney's Family Fun Run 5K:** Jan. 9, 6:30 am • *Epcot*
- ***runDisney* Kids Races and Mickey Mile:** Jan. 9, 10 & 11 • *ESPN Wide World of Sports Complex*
- **Pasta in the Park Parties:** Jan. 9, 10 & 11 • *Epcot*
- ***runDisney* Family Reunion Breakfast:** Jan. 9 & 10 • *Epcot*
- **Walt Disney World 10K:** Jan. 10, 5:30 a.m. • *Epcot*
- **Walt Disney World Half Marathon:** Jan. 11, 5:30 a.m. • *Epcot*
- **Walt Disney World Marathon:** Jan. 12, 5:30 a.m. • *Epcot*
- **Cool Down Party:** Jan. 12 • *Downtown Disney*