

# Disneyland Half Marathon Weekend Registration Opens With Expanded Expo Experience and New Welcome Event

**Popular race weekend likely to sell out quickly; Expo stretched to three days; Welcome event to feature running experts and exclusive attraction experience**

ANAHEIM, Calif. (January 28, 2014) – Registration for this year's Disneyland Half Marathon Weekend at the Disneyland Resort opens today and will feature a new welcome event and an expanded Disneyland Health & Fitness Expo experience. But runners better act fast. Last year's race sold out in approximately 26 hours.

The new Disneyland Half Marathon Welcome Event featuring *Runner's World* kicks off the race weekend on Thursday morning, Aug. 28, at Disney California Adventure Park and will feature *Runner's World* magazine's training experts, an exclusive opportunity to experience the attraction Soarin' Over California and early entry into the Disneyland Health & Fitness Expo's Official *runDisney* merchandise area.

Also, the Health & Fitness Expo is expanding to include an extra day, giving runners more flexibility to pick up their race packets. The three-day Expo runs Aug. 28-30 and features the latest in fitness apparel, running gear and high tech gadgets, plus speakers such as *runDisney* training consultant Jeff Galloway and *runDisney* nutrition consultant Tara Gidus.

Runners looking for an extra challenge can register for the Dumbo Double Dare, which involves running the Disneyland 10K on Saturday and the Disneyland Half Marathon on Sunday (19.3 miles total). The limited number of participants who sign up for the Dumbo Double Dare will receive a Dumbo Double Dare running shirt and a special finisher medal, in addition to the Disneyland Half Marathon and 10K finisher medals.

The weekend of events also includes the Disneyland Family Fun Run 5K on Friday, Aug. 29 and the *runDisney* Kids Races on Saturday, Aug. 30. Runners and guests can add to their race weekend experience by purchasing tickets to the Pasta in the Park Party, which involves a buffet dinner, live DJ and special appearances by Disney characters. Spectators and family can get involved, too, by supporting their runners as part of the Disneyland Half Marathon Weekend ChEAR Squad whose members receive race-related gear to cheer on the runners from a reserved spectator viewing area.

Runners can register for this year's Disneyland Half Marathon Weekend events at [www.runDisney.com](http://www.runDisney.com). Runners can access specially priced theme park tickets and room nights after registering for the event by calling 407-939-iRUN.

**WHERE:** Disneyland Resort

**WHEN:** August 28 – 31, 2014

**Disneyland Family Fun Run 5K**

5:30 a.m. on Friday, August 29

**Disneyland 10K**

5:30 a.m. on Saturday, August 30

***run*Disney Kids Races**

9:00 a.m. on Saturday, August 30

**Disneyland Half Marathon**

5:30 a.m. on Sunday, August 31

**Dumbo Double Dare**

Saturday, August 30 and Sunday, August 31

**Disneyland Health & Fitness Expo**

2:00 p.m. – 8:00 p.m. on Thursday, August 28

10:00 a.m. – 7:00 p.m. on Friday, August 29

9:00 a.m. – 4:00 p.m. on Saturday, August 30

**The Disneyland Half Marathon Welcome Event featuring Runner's World**

5:30 a.m. – 7:00 a.m. on Thursday, August 28

**Pasta in the Park Party**

6:00 p.m. – 7:30 p.m. on Saturday, August 30

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