

New Castaway Cay Challenge Added To 2015 Walt Disney World Marathon Weekend

LAKE BUENA VISTA, Fla. (May 14, 2014) – Runners taking part in the 2015 Walt Disney World Marathon Weekend can add the ultimate finish to their experience – the new Disney Castaway Cay Challenge, a joint venture by *runDisney* and Disney Cruise Line.

After competing in the 5K, 10K, half marathon and/or full marathon during the Disney Marathon Weekend (January 7-11), runners can compete Jan. 14 in the Disney Castaway Cay Challenge, a special 5K race on Disney Castaway Cay, Disney Cruise Line's private Bahamas island. Every runner who finishes this new *runDisney* Challenge event will earn two medals – an inaugural Disney Castaway Cay Challenge medal and a Castaway Cay 5K medallion, plus any medals earned for running any Disney Marathon Weekend events (5K, 10K, half marathon or full marathon).

The Castaway Cay Challenge takes place during the 4-night *Disney Dream* cruise itinerary that sets sail Jan. 12, 2015 from Port Canaveral, Florida and includes a stop in Nassau in addition to Castaway Cay. The cruise will feature exclusive activities designed for Castaway Cay Challenge participants, plus special menu items and merchandise.

To sign up for the Castaway Cay Challenge, runners must book the Jan. 12, 2015 *Disney Dream* cruise at www.disneycruise.com and then register for the Castaway Cay Challenge at www.runDisney.com. Race registration opens May 23.

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