

Top Four “Cheer On Your Disney Side” Squads Announced During Home Depot College Football Awards at Disney

Auburn, LSU, Santa Monica College and Rutgers remain in chase for \$100,000 grant from ESPN and trip to Walt Disney World; Fans nationwide will decide the winner; Winning school announced Jan. 12 on ESPN on the College Football National Championship Game Day

LAKE BUENA VISTA, FL. (Dec. 11, 2014) – Rutgers, Auburn, Louisiana State University and Santa Monica College were selected today as the top four schools in the “Cheer On Your Disney Side” nationwide competition sponsored by ESPN.

And now fans around the country will choose the winner.

The competition, supported by Disney Destinations and Varsity Spirit, began in early September with collegiate cheer and dance squads across the country vying for a \$100,000 grant from ESPN and a trip to Walt Disney World Resort near Orlando. After an extensive judging process, the four finalists – Santa Monica College, Rutgers, Auburn and LSU – were announced tonight during The Home Depot College Football Awards on ESPN at Walt Disney World Resort.

Determining the winner now rests in the hands of fans around the country, who can select the squad that “Cheers on its Disney Side” the best in 30-second videos posted by each school at Esn.com/CheerMagic. The school with the most votes wins. And fans who vote are entered into an ESPN sweepstakes to win a Walt Disney World Resort vacation. Rules may be found at Esn.com/CheerMagic.

Online voting runs now through Jan. 6. The winning squad will be announced on ESPN before the College Football National Championship Game on Jan. 12 in Dallas, the exciting culmination of the new four-team College Football Playoff format on ESPN.

The winning cheer or dance squad will earn a \$100,000 grant from ESPN for its college spirit program and a team trip to Walt Disney World Resort.

The competition is part of Disney Parks’ efforts this year to encourage people to show their “Disney Side” – their fun-loving adventurous side that laughs more, says “yes” more and just plain lives life to the fullest.

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