

# Inaugural Disneyland Paris Half Marathon To Feature Weekend Full of Family-Friendly Experiences

***Three-day event to include kids races, 5K, a half marathon and a health and fitness expo; Registration opens October 6; Race weekend is first international runDisney event***

MARNE LA VALLEE, France (June 25, 2015) – The new Disneyland Paris Half Marathon Weekend will be a three-day race weekend that includes a variety of events for runners and fans to experience the theme parks like never before when it debuts in the City of Light on Sept. 23-25, 2016.

The inaugural race weekend in Paris will include fun kids' races for children of all ages, a 5K course through Disneyland Paris and a scenic half-marathon course through two Disneyland Paris theme parks and the countryside villages that surround the Disney Parks.

In addition to the races, the Paris event, *runDisney's* first at a Disney Park outside of the United States, will also offer several family-friendly events, including a pre-race Pasta Party the night before the half marathon where runners can "carb up" for the race. There will also be a *runDisney* Health and Fitness Expo throughout the weekend where runners pick up race packets, shop for the latest running apparel and technology and attend a speaker series involving leading industry experts.

While running through the theme parks and the countryside villages, runners will have the opportunity to meet beloved Disney characters and experience legendary Disney entertainment along the course. And commemorative medals await runners at the finish line.

Race packages go on sale on October 6, 2015.

"We could not be more excited about the upcoming *runDisney* event," said Tom Wolber, President of Euro Disney S.A.S. "It will make Disneyland Paris the world's third Disney destination to host this successful sporting series that offers a whole new running experience for the young and young-at-heart."

For more information about the race weekend, visit [www.run.disneylandparis.com](http://www.run.disneylandparis.com).

## **Schedule of Events**

runDisney Health and Fitness Expo

Sept. 23-24, 2016

runDisney Kids Races

Sept. 24, 2016

Pasta in the Park Party

Sept. 24, 2016

Disneyland Paris 5K

Sept. 24, 2016

Inaugural Disneyland Paris Half Marathon

Sept. 25, 2016

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## **About *runDisney***

runDisney is a series of eight events providing runners unique opportunities to run various distances through Disney theme parks. Race participants earn Disney-themed medals, experience legendary Disney entertainment and guest service and ultimately celebrate their accomplishments with a Disney vacation. The original event in the series, the Walt Disney World Marathon Weekend presented by Cigna takes place in January followed by the Disney Princess Half Marathon Weekend presented by Children's Miracle Network Hospitals in February, and the Disney Wine & Dine Half Marathon Weekend in November. Disneyland hosts the Star Wars Half Marathon in Jan., the Tinker Bell Half Marathon Weekend presented by PANDORA Jewelry in May, the Disneyland Half Marathon Weekend presented by Cigna in September during Labor Day Weekend and the Avengers Super Heroes Half Marathon Weekend in November. More than 209,000 running enthusiasts participate in runDisney events each year. For more information, visit [www.runDisney.com](http://www.runDisney.com) and follow us on Facebook (runDisney) and Twitter @runDisney.