

Media Preview of NFL Pro Bowl Experience at Disney on Wednesday

An early media preview of the NFL Pro Bowl Experience will occur on **Wednesday, January 24** at **8:00 AM ET**. The free-admission, family-friendly football fan festival, which will occur throughout the week, will bring fans closer to the NFL through interactive games and sponsor activations.

The **NFL Pro Bowl Experience** will be open to fans Wednesday, January 24 – Thursday, January 25 from 10:00 AM to 6:00 PM ET and Friday, January 26 – Saturday, January 27 from 10:00 AM to 8:00 PM ET at **ESPN Wide World of Sports at Walt Disney World Resort**.

New activities to this year's Pro Bowl Experience include some of the same challenges that AFC & NFC Pro Bowlers will compete in during the Skills Showdown, such as: Kick-Tac-Toe, in which three footballs must be kicked in a row on a giant tic-tac-toe board, and the Best Hands competition to catch as many different passes as possible.

DATE: Wednesday, January 24, 2018

TIME: 10:00 AM to 6:00 PM (*An early preview for credentialed media begins at 8:00 AM.*)

WHERE: ESPN Wide World of Sports Complex

RSVP: Media interested in attending must RSVP to Kamran.Mumtaz@NFL.com

An assortment of free fan activities at the 2018 NFL Pro Bowl Experience are detailed below. A full list of the attractions is available at NFL.com/ProBowl.

- **40-Yard Dash:** Race down the field against your opponents and virtual NFL players on a giant 40-yard long LED wall.
- **Airbrush Tattoos:** Show your team spirit through NFL and Pro Bowl themed airbrush tattoos and face painting.
- **Best Hands:** Catch as many different passes as possible like an NFL all-star.
- **Family Football Zone:** An interactive area for kids and families to play together. Play catch in the field or take part in a range of football and tailgate-themed games.
- **Kick-Tac-Toe:** Kick 3 in a row on a giant tic-tac-toe board. The Kick-Tac-Toe challenge will also occur during the Pro Bowl Skills Showdown, where AFC & NFC Pro Bowlers will attempt to do the same.
- **Long Snap Accuracy Challenge Presented by Verizon:** Test your aim by long snapping footballs through a variety of obstacles.
- **NFL Pro Bowl Trophy:** Take a photo with the official NFL Pro Bowl Trophy.
- **NFL Shop at Pro Bowl:** Shop for your favorite NFL and Pro Bowl gear at the NFL Shop trailer located inside NFL Pro Bowl Experience.
- **Obstacle Course:** Navigate through obstacle courses and train like an NFL player.

- **Panini:** The exclusive physical trading card licensee of the NFL, Panini is an Official Sponsor of the NFL Pro Bowl. Stop by the Panini booth for a chance to win NFL trading cards.
- **Precision Passing presented by EA SPORTS Madden NFL 18:** Pass to as many targets as possible while on the clock.
- **Run-A-Route:** Test your wide receiver skills and run a see-and-react route to catch a pass down field.
- **Vertical Jump:** Jump as high as you can and hit the corresponding flag to discover your vertical reach just like at the NFL Scouting Combine.
- **Virtual Reality Experience:** Get inside the NFL with virtual reality technology and experience what it is like to be on-the-field on an actual NFL game.