

You Can Fly! Philadelphia Eagles Super Bowl Hero Nick Foles “Going to Disney World” Following His Team’s Upset Victory To Capture The NFL Championship

Broadcast-quality video of the “I’m going to Disney World!” commercial will be available at 12:30 a.m. EST via the FTP link below

LAKE BUENA VISTA, Fla. (Feb. 4, 2018) – In the frenzy of the on-field merriment after helping lead his Philadelphia Eagles to a 41-33 upset win over New England in Super Bowl LII in Minneapolis, quarterback Nick Foles turned to the cameras and shouted five famous words etched in sports lore:

“I’m going to Disney World!”

Foles’ pronouncement followed a standout performance Sunday in which he threw three touchdown passes and he, himself, caught a TD pass on a trick play – becoming the first quarterback in Super Bowl history to do that – to help bring Philadelphia its first league championship. A backup quarterback most of the season, Foles lived out a true Cinderella story, passing for 373 yards in a game that saw the most combined yards ever gained in an NFL post-season game.

And the performance anchors a remarkable broadcast achievement: a Disney Parks commercial that will be produced and aired in the immediate hours following the game on network and cable TV, the latest example from Disney Parks of the true power of magic.

Foles’ visit to Disney World will continue a Disney Parks tradition that began 31 years ago, in 1987. Foles is scheduled for a celebration parade Monday at the Magic Kingdom before throngs of cheering Eagles fans and park guests lining Main Street, U.S.A.

Monday marks the first time an Eagles player will participate in the Super Bowl parade at Disney. The team was winless in two previous Super Bowl appearances.

Foles joins a distinguished history of heroes from the sports world and beyond who have celebrated a major achievement at either Walt Disney World Resort in Florida or Disneyland Resort in California.

MEDIA NOTE: Media interested in broadcast-quality video and high-res photos from the “I’m Going to Disney World!” commercial and celebratory parade at Walt Disney World Resort, can download assets via FTP link: <https://dlbroadcast.exavault.com/login> (Username: WhatsNext2018, Password: football).

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