

First Look at The NBA Experience Coming to Disney Springs in Summer 2019

Lake Buena Vista, Fla. (October 19, 2017) – Walt Disney World Resort unveiled the first look at the new NBA Experience coming to Disney Springs in 2019. The renderings show a futuristic-looking building and can be found [here](#) and [here](#).

Inspired by the modern architecture of new NBA arenas around the country, the building designs create an unmistakable and entertaining connection to the NBA in a way that only Disney can.

It's one of several ways Disney Springs is growing and adding new experiences to delight and entertain Guests.

“We are inspired by the design of the new building and the energy that it will bring to the West Side of Disney Springs,” said Senior Vice President of Disney Springs and ESPN Wide World of Sports Complex Maribeth Bisienere.

The state-of-the-art space will include interactive games and competitions, immersive experiences, a retail store and an adjacent restaurant.

NBA President, Global Partnerships Sal LaRocca, recently commented on the project, sharing, “This one-of-a-kind experience is sure to be enjoyed by basketball and Disney fans of all ages who visit Disney Springs from around the world.”

The NBA Experience at Walt Disney World Resort will be a one-of-a-kind basketball-themed experience featuring hands-on activities that put guests of all ages right in the middle of NBA game action. There will be immersive NBA video productions and numerous interactive experiences and an exciting retail store that will offer something for all NBA fans worldwide.

The NBA Experience at Walt Disney World Resort at Disney Springs opens in summer 2019.