

IdeaSport Soccer Program presented by LaLiga and Walt Disney World Resort Kicks Off June 3-4

With a festival-style open house, the IdeaSport Soccer Program presented by LaLiga and Walt Disney World Resort launched June 3-4 at ESPN Wide World of Sports Complex at Walt Disney World Resort.

Featuring LaLiga players and coaches, the open house for the new soccer experience will be the first opportunity for youth players – boys and girls, ages 4 to 18 – to sign up for the program. The open house runs from 8 a.m. to 5 p.m. both days, and involves on-field play sessions and entertainment such as Disney character meet & greets, photo opportunities with the LaLiga trophy, food and beverages and appearances by LaLiga players and coaches.

Players interested in attending the open house must register in advance at www.idea-sports.com, however guests are welcome to take part in the complimentary festival activities.

Through its multi-year agreement with LaLiga and Walt Disney World Resort, this program will provide a holistic approach to soccer education with proven, year-round training and development for youth soccer athletes, developing them on and off the field, as well as professional training for coaches and officials.

Training and development as part of the IdeaSport Soccer Program presented by LaLiga and Walt Disney World Resort is scheduled to begin in late June at ESPN Wide World of Sports Complex. Additionally, there will be multiple events and exhibitions, including a tournament and summer camps with current and former LaLiga players and coaches, visits from LaLiga legends and ambassadors, plus more events to be announced.

The IdeaSport Soccer Program is the newest youth soccer opportunity at ESPN Wide World of Sports Complex, which also hosts the prestigious Disney Soccer Showcase, among other elite and recreational events.

LaLiga is one of the most popular sports leagues in the world. It has produced Europe's top-rated club more times (18) than any other league, and it reached 2.1 billion viewers worldwide in the 2015-2016 season, according to Nielsen ratings. During the first round of the 2016-2017 season, that number grew by 37 percent.

Below is a look at the open house, at a glance:

- June 3-4 at ESPN Wide World of Sports Complex from 8 a.m. to 5 p.m.
- Geared towards boys and girls ages 4-18
- First opportunity for youth players to sign up for the program
- On-field play sessions within a family-friendly environment
- Disney character meet & greets
- Photo opportunities with the LaLiga trophy
- Appearances by LaLiga players and coaches
- Food and beverages
- Players must register in advance at www.idea-sports.com, and guests are welcome to participate in the complimentary festival activities.