## 'Meet Up and Warm Up' for Walt Disney World Marathon Weekend with Reality TV Stars in Disney's Hollywood Studios

**LAKE BUENA VISTA, Fla. (Jan. 6, 2012)** — runDisney hosted its largest social media "Meet Up and Warm Up" to kick off Walt Disney World Marathon Weekend Friday at Disney's Hollywood Studios at Walt Disney World Resort.

Participants were selected via Disney social media channels including the <u>Disney Parks Blog</u>, Disney Sports' Twitter handle and runDisney Facebook page.

Official runDisney training consultant Jeff Galloway led the group of 50 on a 1.8-mile run through Disney's Hollywood Studios, passing such attractions as, Lights, Motor, Action! Stunt Show, Toy Story Mania! and The American Idol Experience along the way.

After the run-walk-run training, Galloway was joined by P90X's Tony Horton. The fitness guru gave the crowd cross training and nutrition tips. Reality TV stars Ethan Zohn and Jenna Morasca (winners of "Survivor" and competitors on "The Amazing Race") joined the group, sharing their stories on why they run.

Disney Show Director John Phelan stepped on stage with Mickey Mouse to share some runDisney entertainment magic. Phelan discussed why they choose to place characters at certain points along the course.

Participants had the opportunity to take photos with Mickey, Galloway. Horton, Zohn and Morasca before making a special trip to the Twilight Zone Tower of Terror. The opportunity foreshadows runDisney's newest race, The Twilight Zone Tower of Terror Ten Miler Weekend, slated to debut Sept. 29, 2012.

For more information on Walt Disney World Marathon Weekend or to sign up to run a future runDisney race, visit <a href="www.rundisney.com">www.rundisney.com</a>. Also, follow us on <a href="Twitter">Twitter</a> and <a href="Facebook">Facebook</a> for the latest <a href="runDisney">runDisney</a> race information and for behind-the-scenes access to all things <a href="runDisney">runDisney</a>.