

# Disneyland Half Marathon Weekend Sets Record Pace with 26-Hour Sell Out

## ***Limited Spots Available Through Charities and Travel Groups***

LAKE BUENA VISTA, Fla. – (Jan. 23, 2013) – A little more than 26 hours after opening on-line sales to the general public, the **Disneyland Half Marathon, Disneyland 10K** and **Dumbo Double Dare** reached capacity and set a *runDisney* sell out record. Coming off successful back-to-back capacity filled race weekends, in which more than 65,000 registered runners participated in the **Walt Disney World Marathon Weekend** and more than 19,500 in the **Tinker Bell Half Marathon Weekend at Disneyland Resort**, *runDisney* races have reached a new threshold with record fast sell out times, joining the ranks of other sell out races Marine Corps Marathon, ING New York City Marathon and Boston Marathon.

Of the more than 25,000 runners who registered for the race weekend, 17,500 runners will participate in the Disneyland Half Marathon and 8,000 in the Disneyland 10K – including 5,000 in the Dumbo Double Dare. The new 10K race, the latest in the popular *runDisney* series, will be a timed event and will take runners through **Disneyland, Disney California Adventure** and the streets of **Anaheim**. Each finisher will receive a specially designed commemorative finisher medal. Runners looking for an extra challenge registered for the **Dumbo Double Dare**, which involves running the 10K on Saturday and the Half Marathon on Sunday (19.3 miles total). Participants who signed up for the Dumbo Double Dare will receive a Dumbo Double Dare tech shirt and a special finisher medal, in addition to the Disneyland Half Marathon and 10K finisher medals.

“Runner response to the Disneyland Half Marathon Weekend is overwhelming,” says Disney Sports Marketing and Communication Director Faron Kelley. “This points to the growing popularity of *runDisney* events and runner demand for two-day, back-to-back race challenges, along with the ever popular 10K distance.”

A very limited number of registrations are available for the half marathon and 10K through charity and travel groups. Runners can get more information on these opportunities by going to [rundisney.com](http://rundisney.com).

In addition, registration remains open for the Family Fun Run 5K and *runDisney* Kids Races. These races are filling quickly so runners are encouraged to register today at [rundisney.com](http://rundisney.com).