

New Races and Actress Alison Sweeney Headline Expanded Disneyland Half Marathon Weekend

WHAT: The Disneyland Half Marathon Weekend this weekend will feature Alison Sweeney, host of the hit reality show “The Biggest Loser,” and two new elements – the Disneyland 10K and the event’s first-ever challenge, the Dumbo Double Dare. Sweeney, an avid runner competing in her first runDisney race, will compete in the half marathon on Sunday.

The new 10K race will take runners through Disneyland, Disney California Adventure and the streets of Anaheim. Each finisher will receive a specially designed commemorative finisher medal. The Dumbo Double Dare, which includes running the 10K on Saturday and the Half Marathon on Sunday (19.3 miles total), features a special finisher medal, in addition to the Disneyland Half Marathon and 10K finisher medals.

The weekend also includes the Family Fun Run 5K and *runDisney* Kids Races, along with the Health and Fitness Expo.

RACE FACTS: The event weekend involves more than 25,000 runners, including 17,500 registered for the Disneyland Half Marathon, 8,000 for the Disneyland 10K and 5,000 for the Dumbo Double Dare. All three events sold out in a little more than 26 hours.

Field includes runners from all 50 states and 15 countries, including Canada (273), Mexico (58), Japan (41) and Brazil (23). More than 8,000 California residents have registered for the half marathon, including 5,000-plus from Southern California.

WHERE: Disneyland Resort

WHEN: August 30 – September 1

Disneyland Family Fun Run 5K

5:30 a.m. on Saturday, August 31

Disneyland 10K

6:15 a.m. on Saturday, August 31

***runDisney* Kids Races**

10:00 a.m. on Saturday, August 31

Disneyland Half Marathon

5:30 a.m. on Sunday, September 1

Disneyland Half Marathon Health & Fitness Expo

10:00 a.m. – 8:00 p.m. on Friday, August 30

10:00 a.m. – 5:00 p.m. on Saturday, August 31

About *runDisney*

runDisney is a series of seven event weekends providing runners unique opportunities to run various distances through Disney theme parks. Race participants earn Disney-themed medals, experience legendary Disney entertainment and guest service and ultimately celebrate their accomplishments with a Disney vacation. The original event in the series, the Walt Disney World Marathon Weekend presented by Cigna, takes place in January followed by the Disney Princess Half Marathon Weekend in February, Expedition Everest Challenge in May *The Twilight Zone Tower of Terror* 10-Miler in October and the Disney Wine & Dine Half Marathon Weekend in November. Disneyland hosts the Tinker Bell Half Marathon Weekend in January and the Disneyland Half Marathon in September during Labor Day Weekend. More than 125,000 running enthusiasts participate in *runDisney* events each year. For more information, visit www.runDisney.com and follow us on **Facebook (*runDisney*)** and **Twitter @runDisney**.

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