

Pop Warner to Hold Bracket Show on ESPN3 for 57TH Annual Pop Warner Super Bowl at ESPN Wide World of Sports

Brackets to be announced Dec. 3 at 8 p.m. for national football championships at ESPN Wide World of Sports Complex, Dec. 7-14

LANGHORNE, Penn. (Dec. 2, 2013) —Pop Warner Little Scholars, Inc., the nation's largest and oldest youth football, cheer and dance organization, will hold a bracket show on Dec. 3 at 8 p.m. on ESPN3 for the 57th Annual Pop Warner Super Bowl, held at ESPN Wide World of Sports Complex, Dec. 7-14.

The draw can viewed on the ESPN3 page of the Pop Warner National Championship site:

<http://www.popwarnersb.com/13superbowl/watchesp3.asp>

ESPN3 will live stream 24 games throughout the week-long Pop Warner Super Bowl, including all eight championship games on Dec. 13 and 14. For the first time ESPN3 will deliver the Advanced Division of Pop Warner Cheerleading live on Thursday Dec. 12 during the 26th annual Pop Warner Cheer and Dance Championships, held Dec. 9 – 13 in conjunction with the Super Bowl at ESPN's Wide World of Sports Complex in Orlando, FL.

Sixty-four football teams and 400 cheer and dance squads from across the country will compete in the Pop Warner Super Bowl and Cheer & Dance Championships, the pinnacle of their young athletic careers.

"We look forward to celebrating the hard work of our young scholar athletes at the national championships and showcasing their talent to a wider audience on ESPN3," said Jon Butler, Pop Warner Executive Director. "The bracket show on ESPN3 is a great way to engage our regional champions across the nation and get them excited to travel to Florida to compete for a national title."

Pop Warner Little Scholars, Inc.

Founded in 1929 and headquartered in Langhorne, PA, Pop Warner Little Scholars is the world's largest youth football, cheerleading and dance organization and the only youth sports organization that emphasizes academics as a prerequisite for participation. Currently there are Pop Warner organizations in 43 states, Scotland, Germany, Russia, Japan and Mexico. The NFLPA estimates that 70% of all current NFL Players got their start in Pop Warner programs. For more information on Pop Warner and its programs visit popwarner.com, our [Facebook page](#) and follow us on [Twitter](#).

About ESPN3

ESPN3 is ESPN's live multi-screen sports network, a destination that delivers thousands of exclusive sports events annually. It is accessible online at WatchESPN.com, on smartphones and tablets via the WatchESPN app and streamed on televisions through ESPN on Xbox LIVE to Gold members and Apple TV. The network is currently available to more than 85 million homes at no additional cost to fans who receive their high-speed Internet

connection or video subscription from an affiliated service provider. The network is also available at no cost to approximately 21 million U.S. college students and U.S.-based military personnel via computers, smartphones and tablets connected to on-campus educational and on-base military broadband and Wi-Fi networks.

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