

University of Virginia Student Gets Kick Out of Disney Princess Half Marathon Victory

Former soccer player Shannon Crawford from Bronxville, NY notches first half marathon title; More than 24,000 mostly-women runners participate in 13.1-mile race through Walt Disney World Resort

LAKE BUENA VISTA, Fla. – (Feb. 21, 2016) – If soccer had any chance of staying near and dear to Shannon Crawford's heart, those hopes likely disappeared in a cloud of pixie dust Sunday at the Disney Princess Half Marathon presented by Children's Miracle Network Hospitals.

An avid soccer player since her childhood days in suburban New York City, th**University of Virginia** senior recently took up distance running and, in just her third 13.1-mile race ever, she won the popular Disney Princess Half Marathon title at Walt Disney World Resort.

To Crawford, who isn't even on her school's cross country team, it was...well, magical.

"Disney is probably my second favorite thing in the world besides my family and friends, so I just decided to run this race," she said. "It was the most incredible feeling ever. I'm still in shock."

Crawford, 21, easily won the race through Magic Kingdom and Epcot, covering the entertainment-filled course in 1:24:49. That was nearly two minutes ahead of second-place finisher Brooke Adams of Randolph, New York (1:26:10). Heather Schulz of Orlando, Florida was third (1:27:06).

Needless to say, after winning her first half marathon, Crawford is totally hooked on running. As for soccer's place in her life, it's in a deeper slumber than Sleeping Beauty.

"I don't really play soccer anymore," she said. "I just run."

The Princess Half Marathon capped the four-day race weekend that featured various races and events all geared toward women, including the **Disney Princess 5K**, the **Disney Princess Enchanted 10K**, run **Disney Kids Races and the Glass Slipper Challenge** which involved runners completing the 10K on Saturday and the half marathon on Sunday. In all, more than 44,000 mostly-women runners participated.

The weekend event also included a health and fitness expo which featured the latest running apparel and equipment, plus a speaker series involving running experts such as runDisney's official training consultant Jeff Galloway. And there were several family-oriented events such as the Disney Princess Half Marathon Weekend Breakfast, the Pasta in the Park Party and the Happily Ever After Party

The Disney Princess Half Marathon Weekend is one ofinine annual *run*Disney events and one of two womenfocused events taking place in 2016 . The other women-focused event is the **Tinker Bell Half Marathon Weekend presented by PANDORA Jewelry** which takes place in May at Disneyland Resort in Anaheim, California. Both events are designed to celebrate and promote women's empowerment, women's health and an active lifestyle. And both are among the nation's largest race weekends geared towards women.

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