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Joffrey's Coffee & Tea Co. Opens at ESPN Wide World of Sports Complex at Disney

TAMPA, FL (April 12, 2019)– Joffrey's Coffee & Tea Company, the official specialty coffee of *Walt Disney World*® Resort, *Disneyland*® Resort and *Disney Vacation Club*®, opened a quick service location at the former Welcome Center location at ESPN Wide World of Sports Complex on April 12.

The new Joffrey's location offers guests a variety of menu options such as artisan roasted coffees, teas, lattes, pastries and other specialty items. Exclusive to this new location, Joffrey's has also introduced "The Game Changer," a new cold-brew specialty beverage with a shot of espresso and light cream. Guests seeking a boost of energy can choose from new items like breakfast sandwiches, acai bowls and other healthy alternatives.

"For the past year, we have successfully operated our Joffrey's Mobile Coffee Truck at ESPN Wide World of Sports," said Ted Abrams, President and CEO of Joffrey's Coffee & Tea Co. "This new Joffrey's site allows us to elevate the overall guest experience and broaden our menu offerings for those attending sporting events."

Disney is excited about this new guest enhancement.

"We take pride in making enhancements to our offerings based on guest feedback," said Jose Mola, general manager of ESPN Wide World of Sports Complex. "Our fans, athletes and spectators have really enjoyed Joffrey's Mobile Coffee Trucks, so we are thrilled to permanently include Joffrey's Coffee & Tea Co. to ESPN Wide World of Sports Complex."

The new location will be open to the general public during scheduled events at ESPN Wide World of Sports Complex. For a complete listing of events visit espnwwos.com. For additional information about Joffrey's Coffee & Tea Co., including a listing of Joffrey's kiosk locations throughout the *Walt Disney World* Resort, visit Joffreys.com/Disney-locations.

For more details on Joffrey's please contact Giovanni Gutierrez, Marketing Director, at giovanni@joffreys.com.