

Cigna Goes the Distance for Wounded Veterans

BLOOMFIELD, Conn. (Nov. 09, 2011) — Cigna announced the company will honor the men and women who served and defended our nation with a *Go the Distance for Veterans* program launching Friday. This unusual running-giving program integrates Cigna's employee giving campaign and Cigna Foundation grants with Cigna's fourth annual sponsorship of the 2012 [Walt Disney World Marathon Weekend](#) in January 2012.

Here is how the [Go the Distance for Veterans](#) program works:

A Cigna Foundation grant to Achilles International will fund six runners with disabilities, including four wounded veterans, to run in the 2012 Walt Disney World Marathon Weekend. Members of the Cigna team, including Chief Executive Officer David M. Cordani, will run side-by-side with the wounded veterans to guide them through the Disney 13.1 mile half-marathon in Orlando on Jan. 7, 2012. Runners selected are active members of Achilles, a non-profit organization dedicated to enabling people with disabilities to participate in mainstream athletics.

'It is an inspiration and an honor for us to help those who have taken the call to service to the highest level. Cigna salutes all veterans and members of the armed forces, whose personal histories are told through their selfless service on behalf of others. I look forward to celebrating with the veterans as they cross the finish line at Disney.'

—Chief Executive Officer David M. Cordani

At the same time, to encourage Cigna employees to support veterans and troops still serving on active duty, and their families, Cigna Foundation is establishing a permanent employee matching gift program with the Service to the Armed Forces Fund of the American Red Cross. Cigna will offer a 2:1 match of all employee gifts made from Veterans Day to the Disney Marathon Weekend. Thereafter, a 1:1 match will be provided. The Service to the Armed Forces program dates back to the founding of the [American Red Cross](#) by Clara Barton in May 1881.

The third component of the *Go the Distance for Veterans* program includes doubling the amount of Cigna's Healthy Lifestyle awards – from \$100 to \$200 – for Cigna employees who run or walk at Disney to benefit non-profit organizations whose primary mission is serving veterans and the troops. These Cigna Foundation awards were established at the Disney Marathon last year and enable employees to designate grants for charity in combination with participation in a run or walk.

"Cigna wants to demonstrate our sincere gratitude to America's wounded veterans and those serving on active duty. Our support pays tribute to the collective human spirit and the potential for each individual to lead life to the fullest," Cordani said. "Our new program recognizes the heroes who come from all the families, workplaces and communities around us."

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