

NFL Pro Bowl Week Kicks Off Wednesday at ESPN Wide World of Sports Complex at Disney

The 2019 NFL Pro Bowl Week officially kicks off Wednesday with the opening of the Pro Bowl Experience, **an interactive football festival event designed for fans of all ages.** The Pro Bowl Experience features activities, exhibits and sponsor activations that give fans an immersive NFL football experience. Pro Bowl Experience interactive activities available for live hits include:

- 40-Yard Dash: Media can race against a virtual Pro Bowl star.
- Kick-Tac-Toe: Media can test their kicking skills at a giant Tick-Tac-Toe board.
- Precision Passing: Media can compare their passing skills against star Pro Bowl quarterbacks.

There will be a **live site area** on the **Visa Athletic Center patio** as well as **NFL and Disney Sports spokespeople available** for news outlets interested in doing live hits during their morning newscasts. The live location is available **Wednesday, Thursday and Friday from 4 am to 1 pm.**

Interested media must contact Disney Sports Public Relations **a day in advance** in order to access the live shot location and schedule a spokesperson.

Media Contacts:

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